

## APPENDIX F: FACILITY CASE STUDIES



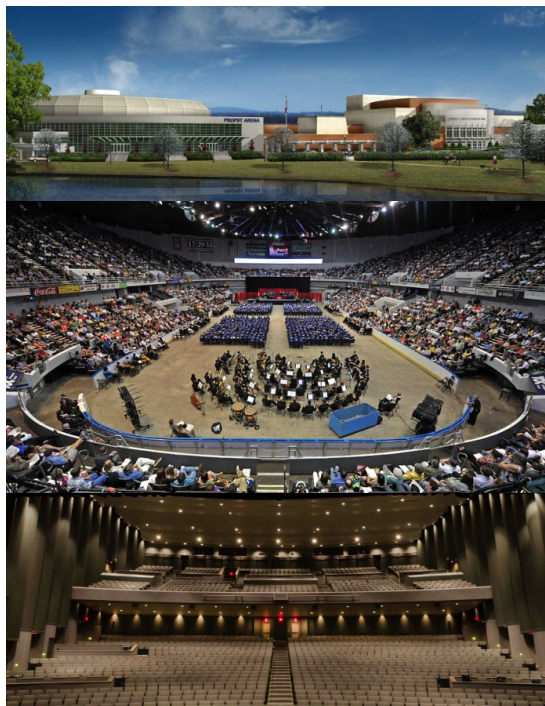
**FACILITY:** GREENSBORO COLISEUM COMPLEX  
**City, State:** Greensboro, NC  
**Owner/Operator:** City of Greensboro  
**Key Facility Components:** Coliseum: 23,500 total capacity  
 War Memorial Auditorium: 2,500 capacity  
 Additional facilities include White Oak Amphitheatre

**Tenants:**  
 SoCon  
 ACC

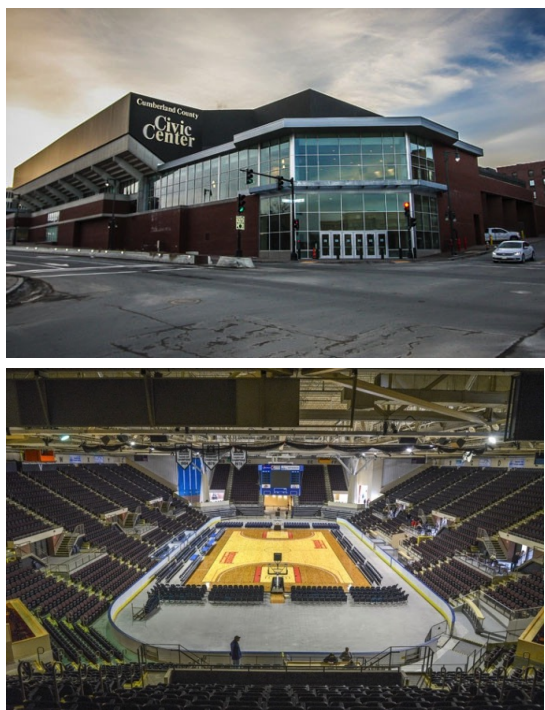
**Development:** Originally opened in 1958  
 Coliseum has been undergoing approximately \$24 million in renovations since 2012 to be completed in 2016  
 War Memorial Auditorium's last performance was held in Aug. 2014  
 Initial plan was to demolish the facility and build a 300-space premium parking lot on site after closing its doors – scheduled shows to be taken on by the coliseum during construction  
 Asbestos found during demolition halted progress  
 City of Greensboro will open bids for the third time to demolish the auditorium at the end of Feb. 2015  
 Steven B. Tanger Center for the Performing Arts will be a 3,000 seat facility, construction will begin Fall of 2015 set to open in Summer 2017 at a cost of \$65 million (\$30M in city funding, \$35M from private donors)  
 Will no longer be part of the complex, facility site to be located in the core of downtown Greensboro



**Notes:** Rental Rates –  
 Coliseum - \$5,000 vs. 12% of gross admissions after taxes for performances / \$15,000 base rental for other events  
 Auditorium - \$2,500 vs. 12% gross admissions after tax / \$8,000 base rental for other events



<b>FACILITY:</b>	VON BRAUN CENTER
<b>City, State:</b>	Huntsville, Alabama
<b>Owner:</b>	Von Braun Center Board of Control
<b>Operator:</b>	Von Braun Center Board of Control
<b>Key Facility Components:</b>	<p>Propst Arena Capacities –</p> <p>Hockey: 6,602</p> <p>Basketball: 7,198</p> <p>End-Stage Event: 8,300</p> <p>Total: 9,000</p> <p>Tenants:</p> <p>Alabama Hammers (PIFL)</p> <p>Dixie Derby Girls (WFTDA)</p> <p>Huntsville Havoc (SPHL)</p> <p>UAH Chargers (NCAA)</p> <p>Mark C. Smith Concert Hall, 1,955 capacity</p>
<b>Development:</b>	<p>Opened in 1975</p> <p>Underwent a \$30M renovation that was completed in 2011</p>
<b>Notes:</b>	<p>Event activity in the most recent year of operations</p> <p>Propst Arena hosted approximately 95 events with total attendance of 362,909</p> <p>Mark C. Smith Concert Hall hosted approximately 78 events with total attendance of 174,594</p>



<b>FACILITY:</b>	CROSS INSURANCE ARENA
<b>City, State:</b>	Portland, Maine
<b>Owner:</b>	City of Portland
<b>Operator:</b>	Global Spectrum
<b>Key Facility Components:</b>	<p>Capacities –</p> <p>Hockey: 6,733</p> <p>Basketball: 8,724</p> <p>End-Stage Event: 9,917</p> <p>Center-Stage Event: 9,998</p> <p>Tenant:</p> <p>AHL</p>
<b>Development:</b>	<p>Originally opened in 1977</p> <p>Previously known as the Cumberland County Civic Center</p> <p>Underwent renovations in 2013, \$34 million construction cost</p>
<b>Notes:</b>	<p>Rent:</p> <p>\$2,000 or 12% of adjusted gross revenue</p>





**FACILITY:** FORD CENTER EVANSVILLE

**City, State:** Evansville, IN

**Owner:** City of Evansville

**Operator:** VenuWorks

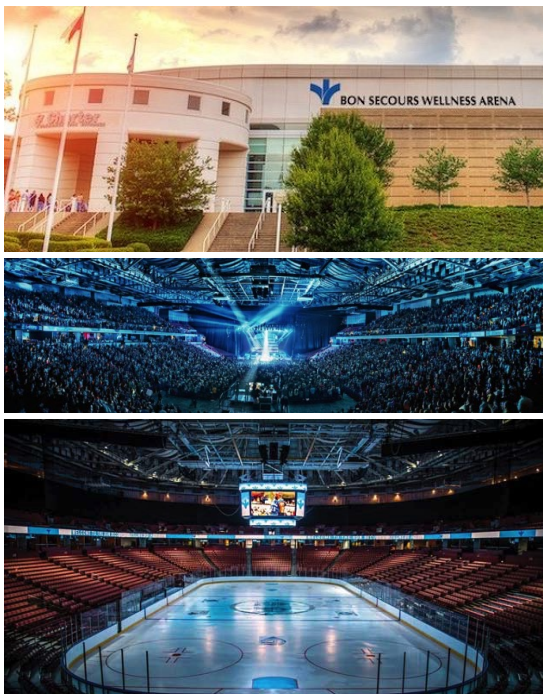
**Key Facility Components:** Capacities –  
Hockey: 9,000  
Center-Stage Event: 11,000

16 suites with avg. annual cost of \$55,000 per suite  
95 loge boxes with avg. annual cost of \$2,000 each  
500 club seats with avg. annual cost of \$500 per suite

**Tenants:**  
University of Evansville Basketball(NCAA)  
ECHL

**Development:** Opened in 2011  
\$127.5 million construction cost, 100% publicly funded  
Since its opening, private investment in downtown Evansville has grown including a \$71M 245-room Hilton Doubletree, three large companies relocating/expanding headquarters in downtown and current talks of a new \$69.5M Indiana University Medical School Campus

**Tenants:** Hosted approximately 107 events with total attendance of 441,300 in their most recent year



**FACILITY:** BON SECOURS WELLNESS ARENA

**City, State:** Greenville, SC

**Owner:** Greenville Arena District

**Operator:** Greenville Arena District

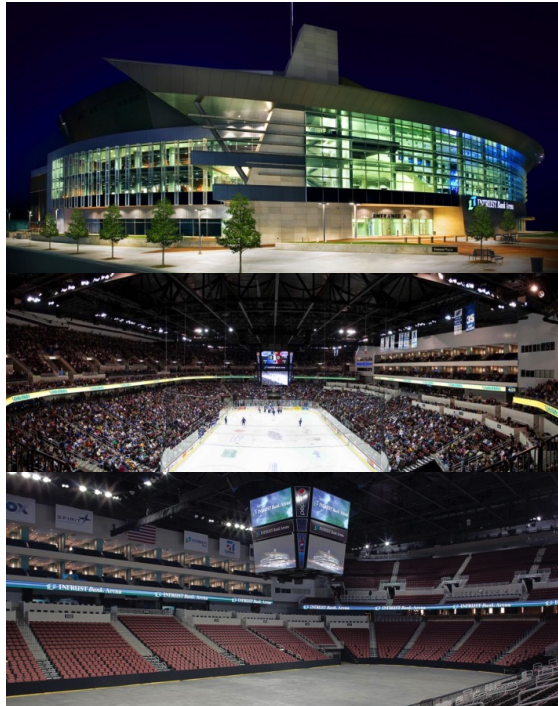
**Key Facility Components:** Capacities:  
Hockey – 13,707  
Basketball – 14,897  
End-Stage Event – 14,000  
Center-Stage Event – 15,951

Feature 30 suites with avg. selling price of \$65,000 per suite and 1,000 club seats with an avg. selling price of \$400 per seat

**Tenants:** Greenville Road Warriors (ECHL)  
2,721 city-owned parking spaces within quarter mile of arena

**Development:** Opened in 1998 at cost of \$68 million  
\$13.1 million, three year renovation began in 2013  
First phase of renovations included new curtain system, a 360 degree ribbon board, HD video score board, digital menu boards, concourse signage, parking lot upgrades and new risers.  
Second phase began in 2014 and included improvements to the outdoor marquees, concourse and ticket office upgrades and back stage renovations

**Notes:** Hosted nearly 100 events with more than approximately 385,000 attendees in a recent year of operations



**FACILITY:**

**INTRUST BANK ARENA**

**City, State:**

Wichita, Kansas

**Owner:**

Sedgwick County

**Operator:**

SMG

**Key Facility**

Capacity –

**Components:**

Hockey: 13,450

Basketball: 15,004

End-Stage Event: 10,100

Center-Stage Event: 15,750

22 Suites with avg. selling price of \$48,000 per suite

40 loge boxes with avg. annual cost of \$6,400

222 club seats with avg. selling price of \$1,500 per seat

Premium seating is approximately 95 percent sold

**Tenants:**

Wichita Thunder (ECHL)

Wichita Force (CIF)

**Development:**

Opened in 2010, \$206.5 million construction cost

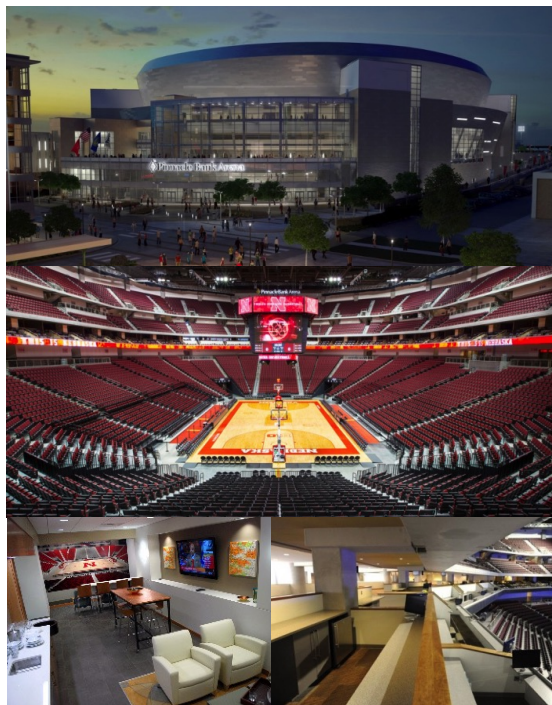
Since its opening, three hotels (417 rooms), two new restaurants and a new retail store have opened

\$194 million in private investment since arena opening into downtown Wichita

**Notes:**

Hosted 116 events with total attendance of

297,647 in a recent year of operations



**FACILITY:**

**PINNACLE BANK ARENA**

**City, State:**

Lincoln, Nebraska

**Owner:**

City of Lincoln

**Operator:**

SMG

**Key Facility**

Capacity –

**Components:**

Hockey: 12,700

Basketball: 15,147

End-Stage Event: 14,620

Center-Stage Event: 15,900

36 suites with avg. cost of \$55,000 per suite

20 loge boxes with avg. annual cost of \$20,000

800 club seats with avg. cost of \$750 per seat

**Tenant:**

University of Nebraska Cornhuskers Basketball (NCAA)

**Development:**

Opened in September 2013, at a total cost of \$173 million

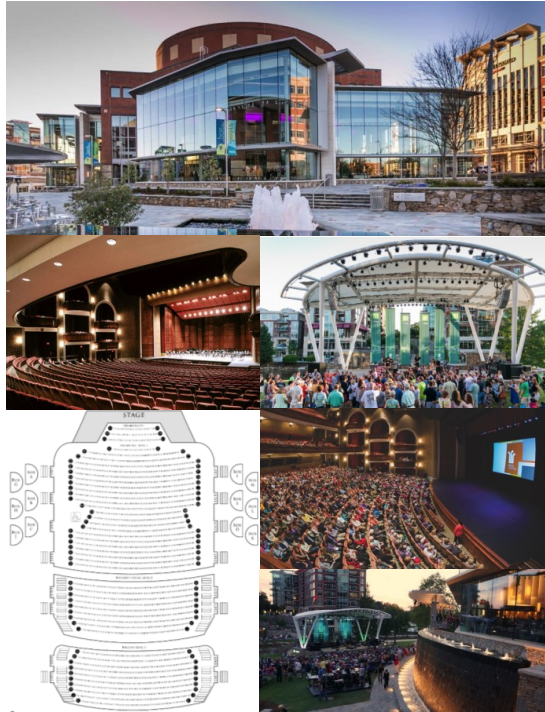
58 percent was publicly funded, the remaining 42 came from private investment funding

**Notes:**

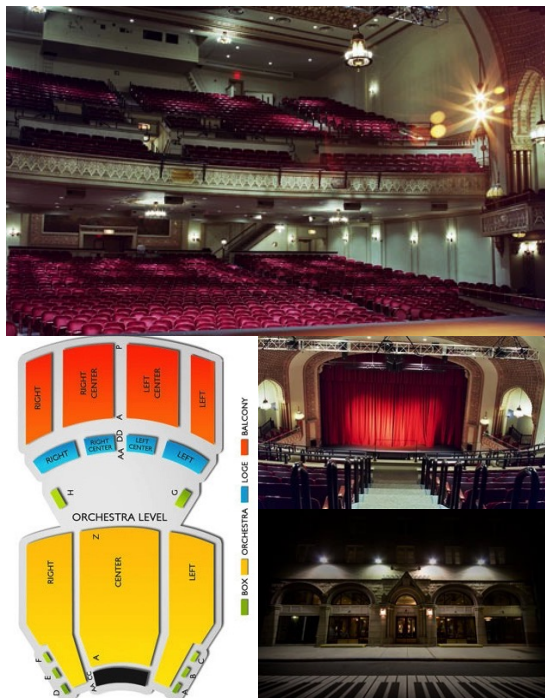
Hosted approximately 209 events with total attendance of

685,200 in the most recent year of operations

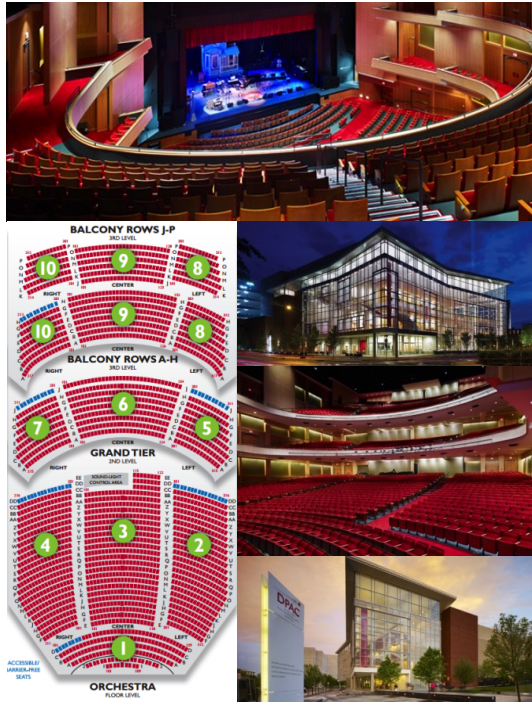




<b>FACILITY:</b>	THE PEACE CENTER
<b>City, State:</b>	Greenville, SC
<b>Owner:</b>	Peace Center Foundation
<b>Operator:</b>	Peace Center Foundation
<b>Key Facility Components:</b>	2,103 capacity (includes 60 pit seats) Proscenium Height: 34'3" / Proscenium Width: 58' TD Stage: outdoor amphitheater with permanent covered roof structure;
<b>Development:</b>	Opened in 1990 \$23 Million renovation completed in 2012; Expansion to concert hall lobby, new restaurant and lounge, and redeveloping exterior amphitheater and plaza; updates to admin offices and new educational and event space, the Certus Loft
<b>Notes:</b>	The entire Peace Center facility hosts over 600 events between all of its facilities a year with attendance exceeding 360,000 The concert hall hosts approximately 56 events a year 25 tenant performances 21 concerts 9 non-tenant performances 1 other event Total event attendance is approximately 100,000 Annual economic activity approximately \$25



<b>FACILITY:</b>	SANTANDER PERFORMING ARTS CENTER
<b>City, State:</b>	Reading, PA
<b>Owner:</b>	Berks County Convention Center Authority
<b>Operator:</b>	SMG
<b>Key Facility Components:</b>	1,800 capacity Includes three ballrooms with capacities from 120 - 400
<b>Development:</b>	Opened in 1921, purchased by BCCCA in 2000 Underwent \$7 million in renovations in 2001
<b>Notes:</b>	\$254 million of direct economic impact generated by PAC and Arena in its first ten years of operation under BCCCA and SMG \$402,500 total event income for 2014 2014 Net Income: -\$400,900 Hosted a total of 84 events in most recent financial year with total attendance of 65,711 Tenant Performances: 20 Concerts: 28 Non-Tenant Performances: 5 Other Events: 31



**FACILITY:**

DURHAM PERFORMING ARTS CENTER

**City, State:**

Durham, NC

**Owner:**

City of Durham

**Operator:**

Nederlandler/PFM

**Key Facility Components:**

Largest performing arts center in both North and South Carolina  
2,712 capacity  
Proscenium: 49'11" W by 30'5" H  
Rigging -  
No. of Line Sets: 80  
Amount of Weight: 40,000 lbs

**Development:**

Opened December 2008, \$46 million project cost, Duke provided \$7.5 million  
DPAC has served as a catalyst for revitalization in Durham; attracting new development in the area including luxury hotel 21c and an Aloft hotel next door and numerous restaurants

**Notes:**

DPAC has been ranked in the top five theaters in the country for the fifth consecutive year (fourth for 2014)  
Have hosted more than 180 events a year  
In 2014, DPAC held 141 events with attendance over 412,000 people and 93 sellout shows  
Rental starts at \$7,500 for full 2,700 seats and \$6,000 for reduced 2,000 seating configuration  
2014 Net Income: \$2,337,246

## APPENDIX G: KEY KNOXVILLE DEMOGRAPHIC METRICS

Demographic Variable	City of Knoxville	Knox County	30-minute	90-minute	180-minute	State of Tennessee	U.S.
Population (2000)	173,027	382,032	511,244	1,414,681	6,645,312	5,689,283	281,421,906
Population (2010)	178,874	432,226	581,507	1,579,852	7,494,672	6,346,105	308,745,538
Population (2014 est.)	181,520	443,903	597,834	1,617,861	7,712,032	6,539,407	316,296,988
% Change (2000-2014)	4.9%	16.2%	16.9%	14.4%	16.1%	14.9%	12.4%
Population (2019 est.)	186,164	460,725	620,659	1,664,013	8,005,057	6,802,862	327,981,317
% Change (2014-2019)	2.6%	3.8%	3.8%	2.9%	3.8%	4.0%	3.7%
Average Household Inc. (2014 est.)	47,319	66,810	64,313	55,076	57,081	60,809	72,809
Average Household Inc. (2019 est.)	54,612	76,660	73,392	62,266	64,703	69,308	83,937
% Change (2014-2019)	15.4%	14.7%	14.1%	13.1%	13.4%	14.0%	15.3%
Median Age (2014, in years)	33.8	38.0	39.0	41.6	39.9	28.8	37.7
Businesses (2014 est.)	15,648	31,959	41,502	99,164	524,188	432,472	24,262,035
Employees (2014 est.)	154,977	233,072	300,679	644,056	3,113,790	2,772,312	141,523,742
Employee/Residential Population Ratio	0.85:1	0.53:1	0.5:1	0.4:1	0.4:1	0.42:1	0.45:1

	30 minute	90 minute	180 minute
<b>Population Summary</b>			
2000 Total Population	511,244	1,414,681	6,645,312
2010 Total Population	581,507	1,579,852	7,494,672
2014 Total Population	597,834	1,617,861	7,712,032
2014 Group Quarters	14,559	36,369	206,249
2019 Total Population	620,659	1,664,013	8,005,057
2014-2019 Annual Rate	0.75%	0.56%	0.75%
<b>Household Summary</b>			
2000 Households	209,981	571,718	2,644,016
2000 Average Household Size	2.36	2.42	2.44
2010 Households	236,930	635,506	2,981,033
2010 Average Household Size	2.39	2.43	2.45
2014 Households	243,481	651,847	3,076,270
2014 Average Household Size	2.40	2.43	2.44
2019 Households	252,488	670,206	3,195,180
2019 Average Household Size	2.40	2.43	2.44
2014-2019 Annual Rate	0.73%	0.56%	0.76%
2010 Families	152,548	432,049	1,996,832
2010 Average Family Size	2.94	2.92	2.96
2014 Families	154,963	438,583	2,040,744
2014 Average Family Size	2.96	2.93	2.97
2019 Families	159,353	447,444	2,104,170
2019 Average Family Size	2.97	2.94	2.97
2014-2019 Annual Rate	0.56%	0.40%	0.61%
<b>Median Household Income</b>			
2014	\$45,922	\$39,305	\$40,730
2019	\$52,259	\$45,131	\$47,283

	30 minute	90 minute	180 minute
<b>2014 Households by Income</b>			
Household Income Base	243,480	651,839	3,076,270
<\$15,000	15.3%	17.9%	17.4%
\$15,000 - \$24,999	12.3%	14.0%	13.4%
\$25,000 - \$34,999	11.3%	12.6%	12.3%
\$35,000 - \$49,999	14.1%	15.3%	15.0%
\$50,000 - \$74,999	19.3%	18.8%	18.7%
\$75,000 - \$99,999	12.0%	10.8%	10.9%
\$100,000 - \$149,999	9.0%	6.2%	7.3%
\$150,000 - \$199,999	3.5%	2.3%	2.6%
\$200,000+	3.1%	2.1%	2.4%
Average Household Income	\$64,313	\$55,076	\$57,081
<b>2014 Owner Occupied Housing Units by Value</b>			
Total	156,363	443,110	2,042,268
<\$50,000	6.4%	10.4%	9.2%
\$50,000 - \$99,999	17.8%	22.9%	20.7%
\$100,000 - \$149,999	21.8%	21.5%	21.9%
\$150,000 - \$199,999	18.5%	16.3%	17.2%
\$200,000 - \$249,999	11.5%	10.1%	10.4%
\$250,000 - \$299,999	7.3%	6.0%	6.3%
\$300,000 - \$399,999	7.9%	6.2%	6.6%
\$400,000 - \$499,999	3.7%	2.8%	3.1%
\$500,000 - \$749,999	3.3%	2.5%	2.8%
\$750,000 - \$999,999	0.9%	0.7%	0.8%
\$1,000,000 +	0.9%	0.7%	1.0%
Average Home Value	\$204,063	\$178,753	\$190,555

	30 minute	90 minute	180 minute
<b>2014 Population 25+ by Educational Attainment</b>			
Total	407,046	1,131,908	5,310,198
Less than 9th Grade	4.2%	7.4%	7.5%
9th - 12th Grade, No Diploma	7.6%	10.1%	10.4%
High School Graduate	23.8%	28.3%	25.8%
GED/Alternative Credential	4.7%	6.8%	6.2%
Some College, No Degree	21.3%	20.1%	20.5%
Associate Degree	8.0%	6.7%	6.9%
Bachelor's Degree	19.3%	13.0%	14.4%
Graduate/Professional Degree	11.2%	7.7%	8.3%
<b>2014 Employed Population 16+ by Occupation</b>			
Total	277,871	676,431	3,305,411
White Collar	64.9%	56.3%	56.9%
Management/Business/Financial	13.8%	11.4%	12.0%
Professional	24.2%	20.0%	20.5%
Sales	12.4%	11.5%	11.0%
Administrative Support	14.5%	13.5%	13.4%
Services	16.3%	17.7%	17.9%
Blue Collar	18.8%	26.0%	25.2%
Farming/Forestry/Fishing	0.1%	0.3%	0.5%
Construction/Extraction	4.9%	5.9%	5.6%
Installation/Maintenance/Repair	3.2%	3.5%	3.6%
Production	5.1%	9.2%	8.7%
Transportation/Material Moving	5.5%	7.1%	6.7%



**Data for all businesses in area**  
Total Businesses:  
Total Employees:  
Total Residential Population:  
Employee/Residential Population Ratio:

30 minute	90 minute	180 minute
41,502	99,164	524,188
300,679	644,056	3,113,790
597,834	1,617,861	7,712,032
0.5:1	0.4:1	0.4:1

by SIC Codes

	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1,221	2.9%	5,008	1.7%	4,135	4.2%	13,228	2.2%	21,483	4.1%	65,564	2.1%
Construction	3,339	8.0%	16,441	5.5%	8,131	8.2%	33,806	5.2%	41,309	7.9%	172,470	5.5%
Manufacturing	1,222	2.9%	25,179	8.4%	3,174	3.2%	75,103	11.7%	16,750	3.2%	398,982	12.8%
Transportation	939	2.3%	8,098	2.7%	2,589	2.6%	18,030	2.8%	13,662	2.6%	94,547	3.0%
Communication	302	0.7%	3,809	1.3%	609	0.6%	5,612	0.9%	3,193	0.6%	29,768	1.0%
Utility	125	0.3%	2,433	0.8%	382	0.4%	7,120	1.1%	1,687	0.3%	32,503	1.0%
Wholesale Trade	1,712	4.1%	13,289	4.4%	3,588	3.6%	23,071	3.6%	18,810	3.6%	128,259	4.1%
Retail Trade Summary	5,555	13.4%	58,906	19.6%	14,223	14.3%	124,126	19.3%	69,398	13.2%	589,953	18.9%
Home Improvement	265	0.6%	3,792	1.3%	699	0.7%	8,131	1.3%	3,559	0.7%	37,680	1.2%
General Merchandise Stores	127	0.3%	8,443	2.8%	405	0.4%	17,423	2.7%	1,976	0.4%	79,102	2.5%
Food Stores	553	1.3%	7,452	2.5%	1,561	1.6%	16,176	2.5%	7,606	1.5%	81,357	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	688	1.7%	5,944	2.0%	1,941	2.0%	13,441	2.1%	8,949	1.7%	56,271	1.8%
Apparel & Accessory Stores	384	0.9%	3,342	1.2%	840	0.8%	5,693	0.9%	4,252	0.8%	26,068	0.8%
Furniture & Home Furnishings	427	1.0%	2,132	0.7%	1,079	1.1%	4,320	0.7%	5,645	1.1%	26,302	0.8%
Eating & Drinking Places	1,402	3.4%	19,415	6.5%	3,320	3.3%	40,267	6.3%	16,470	3.3%	192,816	6.2%
Miscellaneous Retail	1,711	4.1%	8,386	2.8%	4,378	4.4%	18,675	2.9%	20,941	4.0%	90,357	2.9%
Finance, Insurance, Real Estate Summary	2,880	6.9%	18,239	6.1%	6,382	6.4%	33,573	5.2%	36,140	6.9%	167,917	5.4%
Banks, Savings & Lending Institutions	497	1.2%	4,689	1.6%	1,324	1.3%	10,594	1.6%	5,760	1.1%	44,537	1.4%
Securities Brokers	167	0.4%	740	0.2%	281	0.3%	1,035	0.2%	1,632	0.3%	6,782	0.2%
Insurance Carriers & Agents	529	1.3%	5,622	1.9%	1,089	1.1%	8,110	1.3%	5,732	1.1%	38,471	1.2%
Real Estate, Holding, Other Investment Offices	1,688	4.1%	7,188	2.4%	3,688	3.7%	13,834	2.1%	23,036	4.4%	78,127	2.5%
Services Summary	18,446	44.4%	129,163	43.0%	42,152	42.5%	262,078	40.7%	221,473	42.3%	1,211,154	38.9%
Hotels & Lodging	194	0.5%	2,487	0.8%	1,015	1.0%	10,349	1.6%	3,928	0.7%	44,683	1.4%
Automotive Services	762	1.8%	3,291	1.1%	2,004	2.0%	7,073	1.1%	10,273	2.0%	35,702	1.1%
Motion Pictures & Amusements	722	1.7%	3,484	1.2%	1,587	1.6%	10,515	1.6%	8,932	1.7%	42,791	1.4%
Health Services	2,034	4.9%	28,149	9.4%	4,281	4.3%	53,315	8.3%	22,638	4.3%	263,885	8.5%
Legal Services	546	1.3%	2,406	0.8%	1,022	1.0%	3,891	0.6%	6,459	1.2%	24,558	0.8%
Education Institutions & Libraries	655	1.6%	20,116	6.7%	1,487	1.5%	46,211	7.2%	7,375	1.4%	202,624	6.5%
Other Services	13,534	32.6%	69,229	23.0%	30,756	31.0%	130,724	20.3%	161,868	30.9%	596,911	19.2%
Government	407	1.0%	20,074	6.7%	1,532	1.5%	48,229	7.5%	7,894	1.5%	222,198	7.1%
Unclassified Establishments	5,354	12.9%	39	0.0%	12,267	12.4%	80	0.0%	72,389	13.8%	475	0.0%
Totals	41,502	100.0%	300,679	100.0%	99,164	100.0%	644,056	100.0%	524,188	100.0%	3,113,790	100.0%

**Data for all businesses in area**

Total Businesses:  
Total Employees:  
Total Residential Population:  
Employee/Residential Population Ratio:

By SIC Codes

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Communication	302	0.7%	3,809	1.3%
Utility	125	0.3%	2,433	0.8%
Wholesale Trade	1,712	4.1%	13,289	4.4%
Retail Trade Summary	5,555	13.4%	58,906	19.6%
Finance, Insurance, Real Estate Summary	2,880	6.9%	18,239	6.1%
Services Summary	18,446	44.4%	129,163	43.0%
Government	407	1.0%	20,074	6.7%
Unclassified Establishments	5,354	12.9%	39	0.0%
<b>Totals</b>	<b>41,502</b>	<b>100.00%</b>	<b>300,679</b>	<b>100.00%</b>

30 minute				90 minute				180 minute			
41,502				99,164				524,188			
300,679				644,056				3,113,790			
597,834				1,617,861				7,712,032			
0.5:1				0.4:1				0.4:1			
Businesses		Employees		Businesses		Employees		Businesses		Employees	
Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
1,221	2.9%	5,008	1.7%	4,135	4.2%	13,228	2.1%	21,483	4.1%	65,564	2.1%
3,339	8.0%	16,441	5.5%	8,131	8.2%	33,806	5.2%	41,309	7.9%	172,470	5.5%
1,222	2.9%	25,179	8.4%	3,174	3.2%	75,103	11.7%	16,750	3.2%	398,982	12.8%
939	2.3%	8,098	2.7%	2,589	2.6%	18,030	2.8%	13,662	2.6%	94,547	3.0%
302	0.7%	3,809	1.3%	609	0.6%	5,612	0.9%	3,193	0.6%	29,768	1.0%
125	0.3%	2,433	0.8%	382	0.4%	7,120	1.1%	1,687	0.3%	32,503	1.0%
1,712	4.1%	13,289	4.4%	3,588	3.6%	23,071	3.6%	18,810	3.6%	128,259	4.1%
5,555	13.4%	58,906	19.6%	14,223	14.3%	124,126	19.3%	69,398	13.2%	589,953	18.9%
2,880	6.9%	18,239	6.1%	6,382	6.4%	33,573	5.2%	36,140	6.9%	167,917	5.4%
18,446	44.4%	129,163	43.0%	42,152	42.5%	262,078	40.7%	221,473	42.3%	1,211,154	38.9%
407	1.0%	20,074	6.7%	1,532	1.5%	48,229	7.5%	7,894	1.5%	222,198	7.1%
5,354	12.9%	39	0.0%	12,267	12.4%	80	0.0%	72,389	13.8%	475	0.0%
<b>41,502</b>	<b>100.00%</b>	<b>300,679</b>	<b>100.00%</b>	<b>99,164</b>	<b>100.00%</b>	<b>644,056</b>	<b>100.00%</b>	<b>524,188</b>	<b>100.00%</b>	<b>3,113,790</b>	<b>100.00%</b>

**Data for all businesses in area**

	30 minute				90 minute				180 minute			
Total Businesses:	41,502				99,164				524,188			
Total Employees:	300,679				644,056				3,113,790			
Total Residential Population:	597,834				1,617,861				7,712,032			
Employee/Residential Population Ratio:	0.5:1				0.4:1				0.4:1			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by SIC Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	1,221	2.9%	5,008	1.7%	4,135	4.2%	13,228	2.1%	21,483	4.1%	65,564	2.1%
Construction	3,339	8.0%	16,441	5.5%	8,131	8.2%	33,806	5.2%	41,309	7.9%	172,470	5.5%
Manufacturing	1,222	2.9%	25,179	8.4%	3,174	3.2%	75,103	11.7%	16,750	3.2%	398,982	12.8%
Transportation	939	2.3%	8,098	2.7%	2,589	2.6%	18,030	2.8%	13,662	2.6%	94,547	3.0%
Communication	302	0.7%	3,809	1.3%	609	0.6%	5,612	0.9%	3,193	0.6%	29,768	1.0%
Utility	125	0.3%	2,433	0.8%	382	0.4%	7,120	1.1%	1,687	0.3%	32,503	1.0%
Wholesale Trade	1,712	4.1%	13,289	4.4%	3,588	3.6%	23,071	3.6%	18,810	3.6%	128,259	4.1%
Retail Trade Summary	5,555	13.4%	58,906	19.6%	14,223	14.3%	124,126	19.3%	69,398	13.2%	589,953	18.9%
Home Improvement	265	0.6%	3,792	1.3%	699	0.7%	8,131	1.3%	3,559	0.7%	37,680	1.2%
General Merchandise Stores	127	0.3%	8,443	2.8%	405	0.4%	17,423	2.7%	1,976	0.4%	79,102	2.5%
Food Stores	553	1.3%	7,452	2.5%	1,561	1.6%	16,176	2.5%	7,606	1.5%	81,357	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	688	1.7%	5,944	2.0%	1,941	2.0%	13,441	2.1%	8,949	1.7%	56,271	1.8%
Apparel & Accessory Stores	384	0.9%	3,342	1.1%	840	0.8%	5,693	0.9%	4,252	0.8%	26,068	0.8%
Furniture & Home Furnishings	427	1.0%	2,132	0.7%	1,079	1.1%	4,320	0.7%	5,645	1.1%	26,302	0.8%
Eating & Drinking Places	1,402	3.4%	19,415	6.5%	3,320	3.3%	40,267	6.3%	16,470	3.1%	192,816	6.2%
Miscellaneous Retail	1,711	4.1%	8,386	2.8%	4,378	4.4%	18,675	2.9%	20,941	4.0%	90,357	2.9%

	30 minute				90 minute				180 minute			
	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Finance, Insurance, Real Estate Summary	2,880	6.9%	18,239	6.1%	6,382	6.4%	33,573	5.2%	36,140	6.9%	167,917	5.4%
Banks, Savings & Lending Institutions	497	1.2%	4,689	1.6%	1,324	1.3%	10,594	1.6%	5,760	1.1%	44,537	1.4%
Securities Brokers	167	0.4%	740	0.2%	281	0.3%	1,035	0.2%	1,632	0.3%	6,782	0.2%
Insurance Carriers & Agents	529	1.3%	5,622	1.9%	1,089	1.1%	8,110	1.3%	5,732	1.1%	38,471	1.2%
Real Estate, Holding, Other Investment Office:	1,688	4.1%	7,188	2.4%	3,688	3.7%	13,834	2.1%	23,016	4.4%	78,127	2.5%
Services Summary	18,446	44.4%	129,163	43.0%	42,152	42.5%	262,078	40.7%	221,473	42.3%	1,211,154	38.9%
Hotels & Lodging	194	0.5%	2,487	0.8%	1,015	1.0%	10,349	1.6%	3,928	0.7%	44,683	1.4%
Automotive Services	762	1.8%	3,291	1.1%	2,004	2.0%	7,073	1.1%	10,273	2.0%	35,702	1.1%
Motion Pictures & Amusements	722	1.7%	3,484	1.2%	1,587	1.6%	10,515	1.6%	8,932	1.7%	42,791	1.4%
Health Services	2,034	4.9%	28,149	9.4%	4,281	4.3%	53,315	8.3%	22,638	4.3%	263,885	8.5%
Legal Services	546	1.3%	2,406	0.8%	1,022	1.0%	3,891	0.6%	6,459	1.2%	24,558	0.8%
Education Institutions & Libraries	655	1.6%	20,116	6.7%	1,487	1.5%	46,211	7.2%	7,375	1.4%	202,624	6.5%
Other Services	13,534	32.6%	69,229	23.0%	30,756	31.0%	130,724	20.3%	161,868	30.9%	596,911	19.2%
Government	407	1.0%	20,074	6.7%	1,532	1.5%	48,229	7.5%	7,894	1.5%	222,198	7.1%
Unclassified Establishments	5,354	12.9%	39	0.0%	12,267	12.4%	80	0.0%	72,389	13.8%	475	0.0%
Totals	41,502	100.00%	300,679	100.00%	99,164	100.00%	644,056	100.00%	524,188	100.00%	3,113,790	100.00%